

# Why The Campus?

There is no place in the world like the high school and middle school campus. The energy is remarkable. If you're a student, teacher or youth leader, you know what it's like. It is pure pleasure navigating through this fast-paced relational environment.

The campus is what we would call the marketplace or the hub of youth culture. For teenagers, it is where the exchange of ideas, the forming of values, and the shaping of lives take place. This powerful culture is changing students every day – for better or for worse. For a lot of teens, life makes up its mind at the school campus.

## **It's the last time this group is together**

The school campus not only shapes students, it is also like a magnet in a community, gathering people together like no other institution. Think about this: where are most teenagers on any given Monday through Friday, August to June? The answer is the local school campus. And it is the last time all the teens in your community will be together in one location. After high school everyone will scatter in a thousand directions, making it much more difficult to connect with them personally.

That is why your influence as a Christian student in high school will likely never be greater in all your lifetime. As a student you are shoulder to shoulder with nearly everyone in your community of the same age. And compared to adults, people under 18 are more likely to respond to the message of the Gospel and follow Christ. Think of the influence you and your Christian friends have on a school campus.

## **Your opportunity**

If you are a student or teacher you're in the center of the most important mission field in your town or city. If you are a youth leader or adult in the community, the school can and should be your number one focus for prayer and outreach. Pray for your school, care for students and share the Good News.

Below are links to resources that will help you with next steps.

- [Adopt your school \(link to adopt page\)](#)
- [Students who lead \(video\)](#)
- [How to start a ministry or club at your school \(article\)](#)
- [How to pray for schools \(article\)](#)
- [How to share your faith \(article\)](#)
- [Ideas for youth leaders and campus outreach \(video\)](#)
- [Stories from teachers \(video\)](#)